The IGIC Annual Conference Committee invites your highly-valued support as an exhibitor!

This is a great opportunity for you to promote your company to all levels of government, private industry, educational institutions and other nonprofit groups along with other professionals in the GIS community.

What are the hours of the conference, and when is the exhibit hall open?
This year's event will take place virtually May 24 – 26. Conference hours are:

- Monday, May 24, 8:30 am – 4:30 pm
- Tuesday, May 25, 8:00 am – 4:50 pm
- Wednesday, May 26, 8:00 am – 4:50 pm

The exhibit hall is technically open during the entire conference and some attendees may choose to visit the exhibit hall instead of attending sessions. We recommend having at least one person man the exhibitor booth during the entire conference and consider having two people man the booth during break periods. View complete schedule online.

What is the cost to be an exhibitor and how do I register my company?
To register as an exhibitor, the fee is $300. This includes up to two individuals who can man the booth. This registration includes access to conference sessions. For an additional cost, there are two add-on options that can be included with your exhibitor registration. See "Will attendees visit our booth?" and "Optional feature" below.

- Exhibitor Registration Link

When can we set up our booth?
All exhibitors will receive credentials to access their exhibitor portal at least two weeks prior to the conference. With access to your portal, you can build your booth by editing your company's profile, uploading videos, graphics, verbiage, etc. Once the conference is live, up to two individuals can man the booth at any given time.

How are exhibitors recognized?
Logos for all exhibitors will be featured on our conference's main lobby page. Exhibitors are also welcome to provide us with a short video that will run on a loop before select conference sessions begin (a single MP4 file up to 25 MB).

How do we interact with conference attendees?
Just like a face-to-face event, individuals will be encouraged to visit your booth. At any given time you can see who is currently in your booth and there is a public chat feature that broadcasts within your booth. You can also have private chats with individuals. Through the platform's private chat feature you have the option to use video and screen share when having one-on-one conversations.

Will attendees visit our booth?

To encourage attendees to visit exhibitors, each exhibitor will be given a code that they can share with attendees that visit their booth. Attendees can redeem these codes for points and claim prizes at our Gamification Center. This is similar to giving out raffle tickets at a face-to-face event that are used to claim door prizes.

In addition, when registering to become an exhibitor, exhibitors will have the option of sponsoring prizes for our Gamification Center. Completely optional, think of this as an opportunity for extra recognition at the conference (the Gamification Center will recognize exhibitors with the prizes they've sponsored). At registration our exhibitors will be presented with a complete list of sponsorships we are looking to fulfill. Also, if you are in possession of items you'd like to donate and incorporate into our Gamification Center, reach out to office@igic.org for more information.

After the conference: Now what?
Our virtual platform will be accessible for two months after the conclusion of the live event as those attendees who registered at the member rate may log back in and watch sessions they may have missed. This includes access to the exhibit hall. Even though you will no longer be manning your exhibitor booth after the live event, you can still log back in and see who stopped by your booth in the months afterward. And if you implement the optional feature (below), you can also retrieve leads that may have come through since the live event ended.

Optional feature
Our conference platform offers and optional lead retrieval system. This feature allows you to collect contact information (name and email at minimum) and notes, capturing leads in real time. Key contact information from individuals who expressly requested information from you will be made instantly available in your exhibitor portal. With this feature enabled, a large "Request Information" button will be visible in your exhibitor booth. This add-on can be purchased for $99 directly within your exhibitor portal (not purchased through the IGIC registration page). Again, this feature is optional -- you will always be able to see who is currently in your booth and you are able to see who has previously visited your booth.

Can I preview what the conference will look like and how it will work for exhibitors?
We are still building our conference site, but If you want a visual example of all the great things you can expect from the virtual platform, we have provided URL links to two videos from an event that used the same conference platform as IGIC. These videos were produced by the Ontario Water Association -- take a look at these two quick videos to preview what exhibitors can expect:

- Exhibitor Experience: https://www.youtube.com/watch?v=2eiplzEHyyE
- Creating Exhibitor Profile: https://www.youtube.com/watch?v=gPHDbBPdhR0

Questions?
Please contact IGIC office administrator Jess LaNore (office@igic.org) with any questions you may have. We welcome your participation and support of IGIC at our virtual annual conference!